

# Chloe Wareham-Gordon



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## EDUCATION

**WCC Social Media Certificate (in-process of obtaining)**

**UNC School of the Arts**

- BFA, Dance, Ballet Concentration

**Professional Performing Arts School**

- **High School Regents Diploma with Academic & Arts Distinction**

**(Received Crystal Stair Award, top honor at school)**

## SKILLS & OTHER WORK

Digital Marketing Tool

90%

Tracking Trends and Developing Content Ideas

95%

Account Auditing/Analytic Tracking/Reportbacks

77%

**Dance Artist; Public Relations; Grant Writer; Yoga Teacher**

- Carole Alexis Dance Theater/Ballet des Amériques (since 2019)

## Social Media Manager

In 2019, as a way to supplement my income as a dancer, I began managing social media accounts. With my aid, my first clients, Patty and Patty, went from a handful of followers to nearly a million across IG & TikTok. I have since aided over 20 corporations, celebrities/influencers/TV personalities, nonprofits, and local businesses/artists organically enhance their reach and engagement.

## EXPERIENCE

**Director of Social Media, Futurestay (new position; 2022)**

**Social Media Manager**

**Freelance (2019-present)**

Current Clients/Accounts:

- Patty and Patty
- Nandana Dev Sen
- @ArtBaselandBeyond
- Braniff International/Braniff Airways Foundation
- Copy Center Peekskill
- J. Rose Apothecary
- Wildlife Rescue India
- Dance Molinari
- Growth Catalyst/Futurestay
- JM Wilson Art
- Judge Andrew Napolitano

Past Accounts

- Persephone's Pearl
- Sing Sing Prison Museum
- Fused Fitness
- LHVDSA
- Commission Vintage/Mama Soul
- Theater 555, NYC

Former Collaborators

- Save the Children, India

**Grant Writer/Website Designer (2019 to present)**

- Braniff Airways Foundation
- David Moreland
- Kara Tatelbaum
- Persephone's Pearl, Peekskill